



Demographic Snapshot

6660 Security Blvd, Gwynn Oak, Maryland, 21207 3
 6660 Security Blvd, Gwynn Oak, Maryland, 21207
 Rings: 1, 3, 5 mile radii

Prepared by KLNB
 Latitude: 39.31316
 Longitude: -76.73918

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	703	3,881	11,610
Total Employees:	19,132	53,533	140,838
Total Residential Population:	8,654	122,819	345,884
Employee/Residential Population Ratio:	2:1	0:1	0:1

Population Summary	1 mile	3 miles	5 miles
2023 Total Daytime Population	21,827	111,958	327,975
Workers	17,656	52,576	144,354
Residents	4,171	59,382	183,621

Population	1 mile	3 miles	5 miles
2010 Population	8,188	120,512	354,803
2020 Population	8,535	122,813	349,081
2023 Population	8,654	122,819	345,884
2028 Population	8,706	121,630	342,063
2010-2020 Annual Rate	0.42%	0.19%	-0.16%
2020-2023 Annual Rate	0.43%	0.00%	-0.28%
2023-2028 Annual Rate	0.12%	-0.19%	-0.22%
2023 Male Population	46.8%	46.5%	46.4%
2023 Female Population	53.2%	53.5%	53.6%
2023 Median Age	38.6	39.8	40.2

In the identified area, the current year population is 8,654. In 2020, the Census count in the area was 8,535. The rate of change since 2020 was 0.43% annually. The five-year projection for the population in the area is 8,706 representing a change of 0.12% annually from 2023 to 2028. Currently, the population is 46.8% male and 53.2% female.

Median Age

The median age in this area is 38.6, compared to U.S. median age of 37.9.

Race and Ethnicity	1 mile	3 miles	5 miles
2023 White Alone	10.6%	18.6%	22.8%
2023 Black Alone	68.1%	64.0%	61.2%
2023 American Indian/Alaska Native Alone	0.5%	0.4%	0.3%
2023 Asian Alone	8.0%	7.7%	7.6%
2023 Pacific Islander Alone	0.0%	0.0%	0.0%
2023 Other Race	7.2%	4.1%	3.3%
2023 Two or More Races	5.6%	5.2%	4.9%
2023 Hispanic Origin (Any Race)	11.1%	6.7%	5.5%

Persons of Hispanic origin represent 11.1% of the population in the identified area compared to 18.3% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 60.7 in the identified area, compared to 64.3 for the U.S. as a whole.



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Households	1 mile	3 miles	5 miles
2023 Wealth Index	74	82	84
2010 Households	3,050	47,746	138,188
2020 Households	3,216	48,275	137,129
2023 Households	3,265	48,202	136,458
2028 Households	3,301	48,018	136,035
2010-2020 Annual Rate	0.53%	0.11%	-0.08%
2020-2023 Annual Rate	0.47%	-0.05%	-0.15%
2023-2028 Annual Rate	0.22%	-0.08%	-0.06%
2023 Average Household Size	2.62	2.52	2.47

The household count in this area has changed from 3,216 in 2020 to 3,265 in the current year, a change of 0.47% annually. The five-year projection of households is 3,301, a change of 0.22% annually from the current year total. Average household size is currently 2.62, compared to in the year 2020. The number of families in the current year is 2,021 in the specified area.

Median Household Income	1 mile	3 miles	5 miles
2023 Median Household Income	\$62,642	\$68,525	\$60,838
2028 Median Household Income	\$71,178	\$76,140	\$66,888
2023-2028 Annual Rate	2.59%	2.13%	1.91%
Average Household Income	1 mile	3 miles	5 miles
2023 Average Household Income	\$89,674	\$95,836	\$92,698
2028 Average Household Income	\$103,586	\$108,904	\$105,443
2023-2028 Annual Rate	2.93%	2.59%	2.61%

Households by Income

Current median household income is \$62,642 in the area, compared to \$58,100 for all U.S. households. Median household income is projected to be \$71,178 in five years, compared to \$65,727 for all U.S. households

Current average household income is \$89,674 in this area, compared to \$83,694 for all U.S. households. Average household income is projected to be \$103,586 in five years, compared to \$96,109 for all U.S. households

Current per capita income is \$33,857 in the area, compared to the U.S. per capita income of \$31,950. The per capita income is projected to be \$39,249 in five years, compared to \$36,530 for all U.S. households

Housing	1 mile	3 miles	5 miles
2010 Total Housing Units	3,294	51,060	154,519
2010 Owner Occupied Housing Units	1,870	28,532	77,541
2010 Renter Occupied Housing Units	1,180	19,214	60,646
2010 Vacant Housing Units	244	3,314	16,331
2020 Total Housing Units	3,442	51,513	153,100
2020 Vacant Housing Units	219	3,293	15,869
2023 Total Housing Units	3,469	51,461	152,562
2023 Owner Occupied Housing Units	2,044	30,393	80,138
2023 Renter Occupied Housing Units	1,221	17,809	56,320
2023 Vacant Housing Units	204	3,259	16,104
2028 Total Housing Units	3,482	51,669	153,296
2028 Owner Occupied Housing Units	2,112	30,826	81,482
2028 Renter Occupied Housing Units	1,189	17,192	54,553
2028 Vacant Housing Units	181	3,651	17,261

Currently, 58.9% of the 3,469 housing units in the area are owner occupied; 35.2%, renter occupied; and 5.9% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 3,442 housing units in the area and 6.4% vacant housing units. The annual rate of change in housing units since 2020 is 0.24%. Median home value in the area is \$244,039, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 2.64% annually to \$278,059.